

**Agenda for  
One Day CSR WORKSHOP FOR PSU's**

**Evolving Mandate for PSU's**

**Date: 20th March 2015**

Venue: HSMI (Research and Training Wing of HUDCO), Lodhi Road, New Delhi

<b>TIME</b>	<b>TOPIC</b>
9:30-10:00	Registration
10:00-10:15	Context setting <i>- Sharp Developments &amp; Indian Institute of Corporate Affairs, Ministry of Corporate Affairs</i>
10:15-10:30	<b>Key note Address on Role of PSUs – for sustainable CSR interventions –example of HUDCO</b>  By Dr. S. K. Gupta (Executive Director, Personnel, HSMI) and Mr. Akhilesh Kumar (Executive Director, Personnel, HUDCO)
<b>Session 1: Companies Act 2013 and Updated DPE Guidelines</b>	
10:30-11:15	<b><i>Introduction to Section 135 of Companies Act 2013</i></b> <i>And</i> <b><i>Linkages between DPE guidelines &amp; CSR.</i></b>  By: <b>Ms. Gayatri Subramaniam</b> Convener & Chief Programme Executive National Foundation for Corporate Social Responsibility (NFCSR) <b>Indian Institute of Corporate Affairs</b>  <u>And</u> <b>Ms. Geetanjali Gaur</b> Programme Executive (CSR) National Foundation for Corporate Social Responsibility (NFCSR) <b>Indian Institute of Corporate Affairs</b>
<b>11:15-11:30</b>	<b>Coffee/Networking break</b>
<b>Session 2: CSR Formulation &amp; Reporting</b>	
11:30-12:40	<b><i>Guidance on Project management skills – key components for a successful project implementation; monitoring and evaluation. Mandatory CSR reporting as per Section 135.</i></b>  By Ms. Gayatri Subramaniam & Ms. Geetanjali Gaur, Indian Institute of Corporate Affairs

12:40-1:00	<p><b>CSR – Understanding the Tax perspective</b></p> <p><b>By Mr. Sameer Gogia,</b> Director Business Tax Deloitte Haskins and Sells LLP</p>
1:00-2:00	<b>Lunch/Networking Break</b>
<b>Session 3: Breakout Session</b>	
2:00-3:00	<p><b><i>Innovative practices on CSR</i></b></p> <p>This session was in a breakout format in which the participants was divided into four groups wherein each group will select a particular area for CSR to be implemented and has to showcase their innovative ideas on implementing CSR</p> <p>Guiding parameters are such as</p> <ul style="list-style-type: none"> <li>– The Activity presented should be innovative which have not been implemented in the past</li> <li>– The CSR budget and the cost breakup have to be shown during presentation</li> <li>– The CSR activity should seem physically realizable</li> <li>– The Baseline survey needs to be mentioned</li> </ul>
3:00-3:30	<p>Special Keynote Address on <b>Convergence of CSR with ‘Swachh Bharat Mission’</b></p> <p><b>Dr. Nipun Vinayak (IAS)</b> Deputy Secretary (Swachh Bharat Mission), <b>Ministry of Drinking Water and Sanitation, Govt. of India</b></p>
3:30-3:45	<b>Coffee/Networking break</b>
<b>Session 4: Business case on CSR</b>	
3:45-4:45	<p><b><i>Documentation of CSR practices.</i></b> <b><i>Stakeholder mapping on CSR.</i></b> <b><i>Communication about CSR activities – Multi stakeholder approach.</i></b> <b><i>Brand equity of CSR.</i></b></p> <p><b>By Ms. Gayatri Subramaniam &amp; Ms. Geetanjali Gaur, Indian Institute of Corporate Affairs</b></p>
4:45-5:00	<p>Feedback and open-house</p> <p><b>Concluding remarks</b></p>